



THE WEEKLY BULLETIN OF

THE ROTARY CLUB OF CAPE HENRY

Meeting every Wednesday at 7:30 AM

Virginia Beach Resort Hotel & Conference Center,  
2800 Shore Drive Virginia Beach, Virginia USA  
(Rotary District 7600)

WEDNESDAY, January 14, 2008

### Club Assembly

Host Rotarian: President Jeremy

01-21-2009	Michael lanetta	Dr. Paul Hardy, Director, Recovery for the City International
01-28-2009	Kathy Jeffries	Seton Youth Shelters
02-04-2009	Bill Joseph	Paul Joseph, Oscar Smith High School
02-11-2009	Bill Kee	Jim Eilertsen - "Good News Jail & Prison Ministry"
02-18-2009	David Hay	Virginia Arts Festival
02-25-2009	Art Knauer	To be determined
03-04-2009	Patrick Lowder	To be determined
03-11-2009	Membership Day	Cathy Lewis, Civic Leadership Institute
03-18-2009	Gary Mah	To be determined
03-25-2009	Ron McLemore	To be determined
04-01-2009	Tom McLemore	To be determined
04-08-2009	Jason Miyares	To be determined

If you see "To Be Determined" by your name please notify Charlie of your speaker and topic ASAP!!

UPCOMING...

**Board Meetings:** 3rd Tuesday of each month, Executive Board Room, 8th Floor of the VB Resort Hotel, 6:30 PM. All Cape Henry Rotarians are welcome.

**Bowl-A-Thon:** February 28, 2009 - See Jason for details!

#### Visiting Rotarians Dec. 17

none

#### Guests Dec. 17

Richard Jenkins, guest of Jason Miyares

INVITE A GUEST!

*Convenient local and online make-up meeting locations are on the back!*



Christy Everett from the Chesapeake Bay Foundation spoke to the club last week. She was hosted by Cathie France.



Foundation Updates! Last week, Art Knauer became a Paul Harris Fellow and Cathy Castle became a Paul Harris Fellow (+1).

#### JANUARY IS ROTARY AWARENESS MONTH

*"In the promotion of understanding, it is important to reach large numbers, non-Rotarians as well as Rotarians, and you cannot reach large numbers privately." - Paul Harris*

Public relations efforts are vital to Rotary's continued growth and service. Creating a positive image for Rotary is the responsibility of every Rotarian, both locally and globally.



Liana Fleming is inducted as a new member last week. She was sponsored by Jim Wood.



Effective PR campaigns build positive, strong relationships with their audiences. But promoting Rotary's work in the best possible way and sharing your stories effectively with the public and the media are not easy tasks.

Missed a meeting? If so, check out the archive of weekly bulletins online at [www.capehenryrotary.org](http://www.capehenryrotary.org)

I find it rather easy to portray a businessman. Being bland, rather cruel and incompetent comes naturally to me. *John Cleese (1939 - )*

#### THE FOUR WAY TEST of the things we think, say or do:

1. Is it the **Truth**?
2. Is it **Fair** to all concerned?
3. Will it build **Goodwill and Better Friendships**?
4. Will it be **Beneficial** to all concerned?